

StopMoLab

ART DIRECTORS GROUP WORKSHOPS

"The fundamental aspects of Design and Art Direction in Stop Motion Animation" with Francesca Berlingieri Maxwell

With this series of Masterclasses and Workshops we aim to explore the process of Designing and Making Sets and Props for Stop Motion Animation. Developing from the story the visual language for the film with Colour Script and Concepts to the development of a Scale Model.

In each class we will explore different aspects of Design and Art Directing. There will be a presentation from the tutor, conversations with the participants, questions and answers, and plans for the work to be carried out by the participants between meetings.

Introduction of the workshop. Choosing the story.

Storytelling with visual language. Starting the design process.

Concepts and drawings. Creating a three dimensional space.

Material and texture effects. Analysis of colour and texture.

Workshops in Łódź. Making a Scale Model.

Setting up an Art Department. Planning, Scheduling, Budgeting.

MORE INFO ON:

www.momakin.pl/en/

